What? Why? Children in Hospital
Preparing families for hospital and improving health literacy
Conference Report
May 2016

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**Background**

The What? Why? Children in Hospital (WWCIH) charity was founded in January 2015 to help families prepare for hospital. The WWCIH charity makes video clips with play ideas and information about what will happen in hospital to help reduce anxiety in children. We organised our first conference on 9 May 2016 for professionals working in healthcare, education, social care, voluntary sector organisations and parents to discuss how best to support children when they need hospital care.

**Attendees**

65 people attended the conference. There was a range of different professionals present at the conference. There was an excellent representation from 11 voluntary sector organisations, which brought leaflets and banners to the conference. 10% of the attendees were parents of children with additional needs who shared their own experiences (Fig. 1).

![Pie chart showing the distribution of attendees at the WWCIH conference.]

‘Other’ includes: Consultant Paediatricians, AHPs, Health Information Services
‘LA’ Local Authorities includes: Social Work, Education and Disability Teams

**Figure 1.** 65 Attendees attended the first WWCIH conference. Staff from voluntary sector organisations, Local Authority, nursing, health play service, psychology and different policy areas were present as well as parents sharing their experiences.
Feedback on conference presentations and discussion session
We asked all 65 attendees for feedback on the conference presentations and the discussion session which focussed on preparing and supporting a child with a learning disability when they needed hospital care. 41 people completed the evaluation form. Most people rated the presentations ‘excellent’ and most people rated the discussion session ‘very good’ (Fig. 2).

![Chart showing ratings of presentations and discussion session]

*Fig. 2 Feedback to both the presentations and the discussion session was very positive.*

Feedback to EEG hospital video and EEG play video
We launched the EEG hospital video and EEG play video at the conference. 41 people provided feedback on the videos. Feedback provided by 38 was very positive. Most people rated the EEG play video as ‘excellent’ and most people rated the hospital EEG video as ‘very good’ (Fig. 3).

However, 1 person rated the videos as ‘poor’ and 2 others rated the videos as ‘reasonable’ with the comment ‘need to work more closely with health play specialists, we are specially trained in hospital procedures’. The WWCIH charity already works closely with the Health Play Specialist Team in the Royal Hospital for Children in Glasgow and is keen to work with other interested teams across Scotland.

Other feedback suggested it would be helpful to mention or show in the hospital videos that a parent can stay with the child. This is very helpful feedback and we will look to include this in future videos.
Fig. 3 Most attendees rated the EEG videos as ‘excellent’ or ‘very good’.

Feedback about WWCIH aims and plans for the future

We asked attendees if the videos were meeting the aims of the charity and what projects the charity should focus on. 1 attendee did not select any aims or future projects. All other 40 attendees replied the videos were meeting all or most of the charities’ aims, the breakdown of their feedback shown in Figure 4.

Fig. 4 Feedback from 40 attendees, showing all attendees thought the videos help to reduce anxiety in parents and 39 thought they help to reduce anxiety in children.
The feedback shows that 38 out of 40 attendees felt the WWCIH videos are achieving all the aims of the charity.

40 attendees provided feedback about which projects they would like WWCIH charity to focus on. The two priorities selected by most attendees are ‘hospital videos showing what happens in hospital during different procedures’ and ‘workshops for staff about supporting children who are anxious about hospital’. The responses to the priorities can be seen in Figure 5.

**Priorities for WWCIH selected by attendees**

<table>
<thead>
<tr>
<th>Project</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hospital videos</td>
<td>37</td>
</tr>
<tr>
<td>Workshops for staff</td>
<td>31</td>
</tr>
<tr>
<td>Play videos</td>
<td>27</td>
</tr>
<tr>
<td>Workshops for families</td>
<td>26</td>
</tr>
<tr>
<td>Videos of hospital consultations</td>
<td>21</td>
</tr>
<tr>
<td>Conferences</td>
<td>17</td>
</tr>
</tbody>
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*Fig. 5 Feedback from 40 attendees about which projects they would like WWCIH to prioritise.*

**Suggestions for other hospital procedures/explanations to be shown in a video**

Attendees suggested the following procedures and explanations of conditions for future videos:

- Blood tests
- General Anaesthetics
- Plaster room and cast removal
- Hearing Tests
- Cough Assist
- Botox injections
- Dental procedures
- CPAP
- NG tube
- Endoscopy
- Nuclear medicine
- Immunisations
- Blood pressure
- Ankle splints
- Sight Tests
- Videofluoroscopy (swallow study)
- Biological infusions
- Staying in a ward
- ASD
- Videotelemetry (video EEG)
- Videos about respite provision
- Sleep studies
Other feedback

We also received the following comments on the conference feedback form.

Feedback about the conference:

‘Excellent conference-very informative and relevant’

‘A very good day! Well done to all involved’

‘Thank you for connecting me to organisations and professionals I didn’t know before’

‘Enjoyed meeting and collaborating with diverse group of people’

‘Presentation by Sally Hyder would make an excellent video’

Feedback about the videos:

‘I think these videos are an excellent training tool for health students of all professions as a gentle insight into medical procedures & the importance of good communication between professional & child/carer.’

‘Please ensure that future videos have the parent/carer present…important for children to see them too as the reassuring person there to support them, whatever their age’.

‘It would be useful to use a variety of socio-economic backgrounds in the videos.’

Feedback about the work and priorities of the charity:

‘Keep up the great work. I wish this was available when my son had his EEG, X-ray, MRI etc.’

‘The What? Why? Children in Hospital is a fantastic project.’

‘I think there is a particular need to think of staff training re communication and environment’

‘Think the charity is a superb and well needed resource, so hope you go from strength to strength’