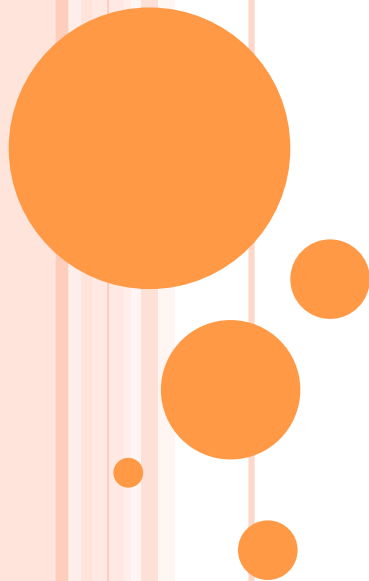


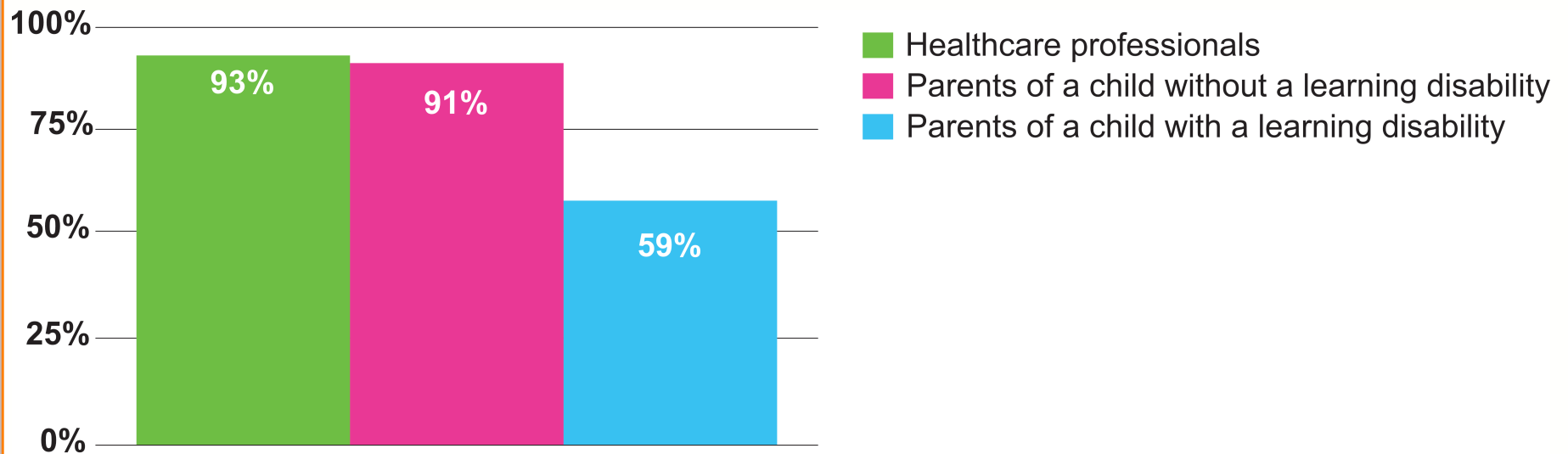
WHAT? WHY? CHILDREN IN HOSPITAL

Helping Families Prepare for Hospital



Registered SCIO with charity number SC045436

DO YOU THINK VIDEOS WOULD BE HELPFUL?



Yes, I think videos would help to prepare my child for hospital



children in hospital

Registered SCIO with charity number SC045436

PARENTS RESPONSES

'My child was very anxious about going to hospital. We did not understand what the procedure was. I did not know what to say to him, I was scared myself. This project is such a good idea.'

Parent

'I do not want to read leaflets about hospital, it would be easier if I can see it on my phone'

Parent



children in hospital

Registered SCIO with charity number SC045436

PROFESSIONALS RESPONSES

'More cooperative children attending in greater numbers, this project is a very positive step for patients and their parents'
Healthcare Professional, GGC

'I have struggled to find relevant information to give to parents when arranging and discussing medical interventions, video clips with information would be so helpful'
Paediatrician, NHS GGC



Registered SCIO with charity number SC045436

WWCIH INFORMATION, PRETEND PLAY AND HOSPITAL VIDEOS

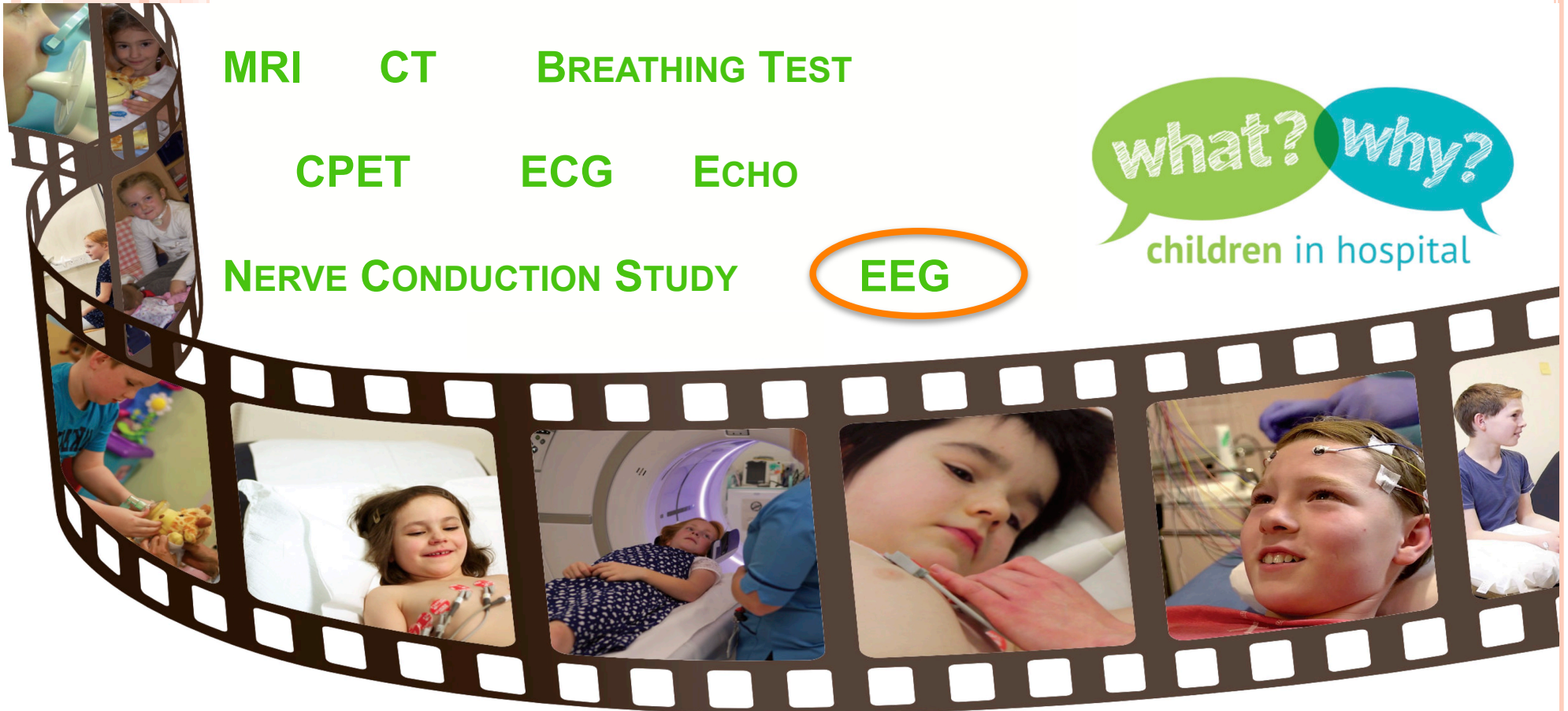
HOW DO I PREPARE MY CHILD FOR HOSPITAL?

MRI CT BREATHING TEST

CPET ECG ECHO

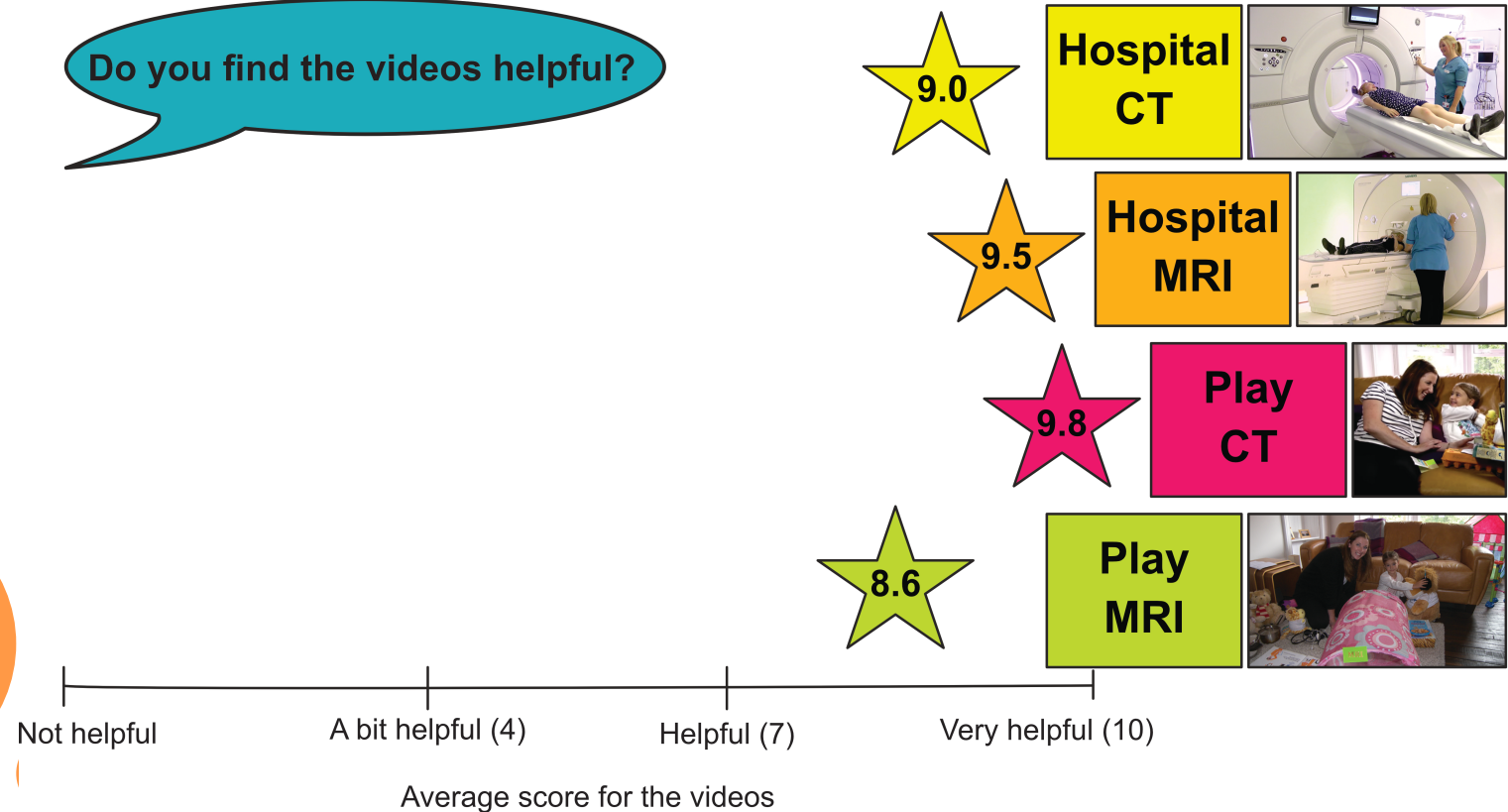
NERVE CONDUCTION STUDY

EEG



FEEDBACK ABOUT VIDEOS AT NHS GLASGOW ENGAGE EVENT

Do you find the videos helpful?



'Easy to access'

'Very clear'

'My child was less anxious after seeing the video'

'Helped me to understand the procedure'

'The videos gave me ideas on how to prepare and support my child'

PRETEND PLAY EEG

www.wwcih.org.uk/play-eeeg

HOSPITAL EEG

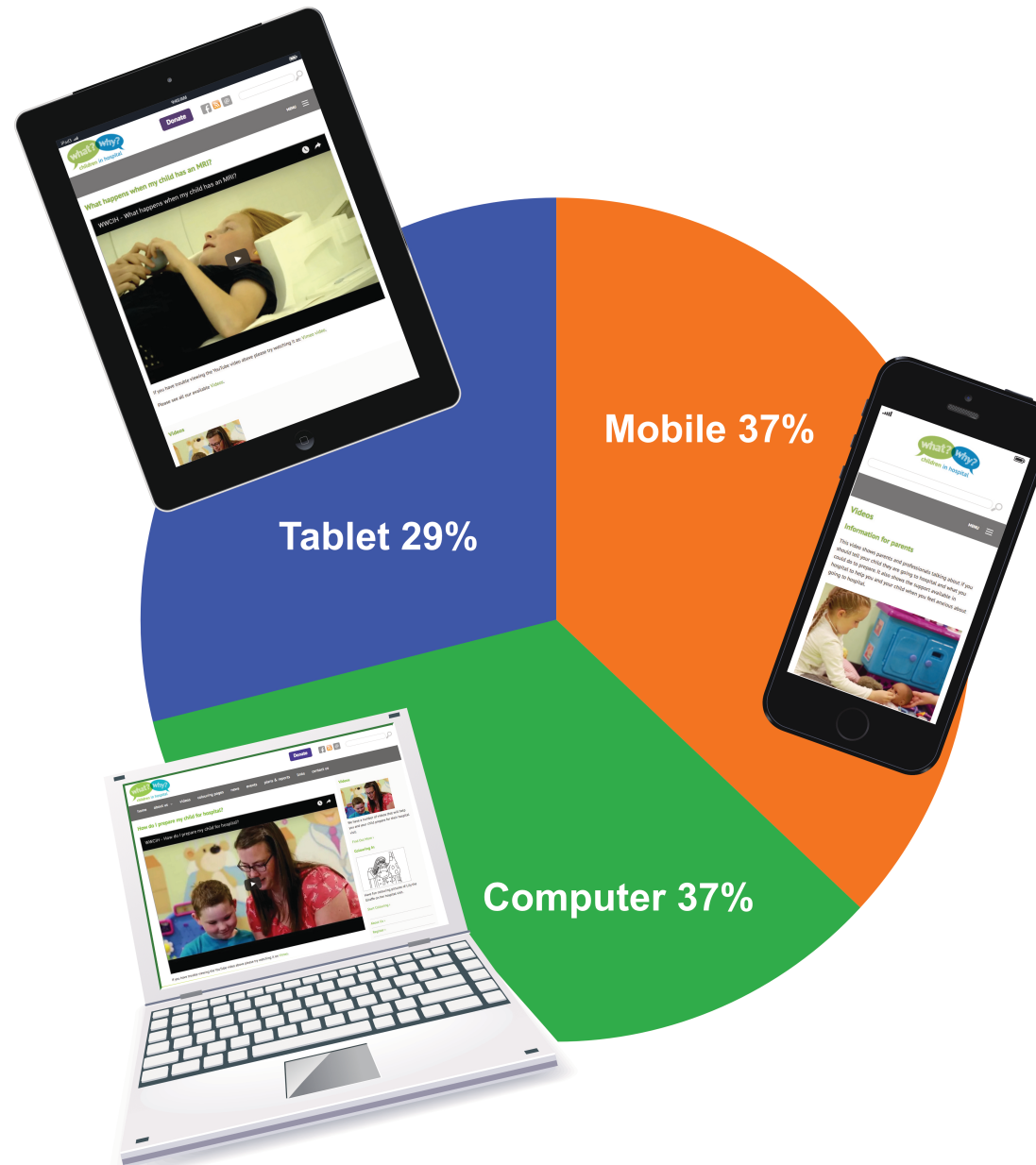
www.wwcih.org.uk/eeeg



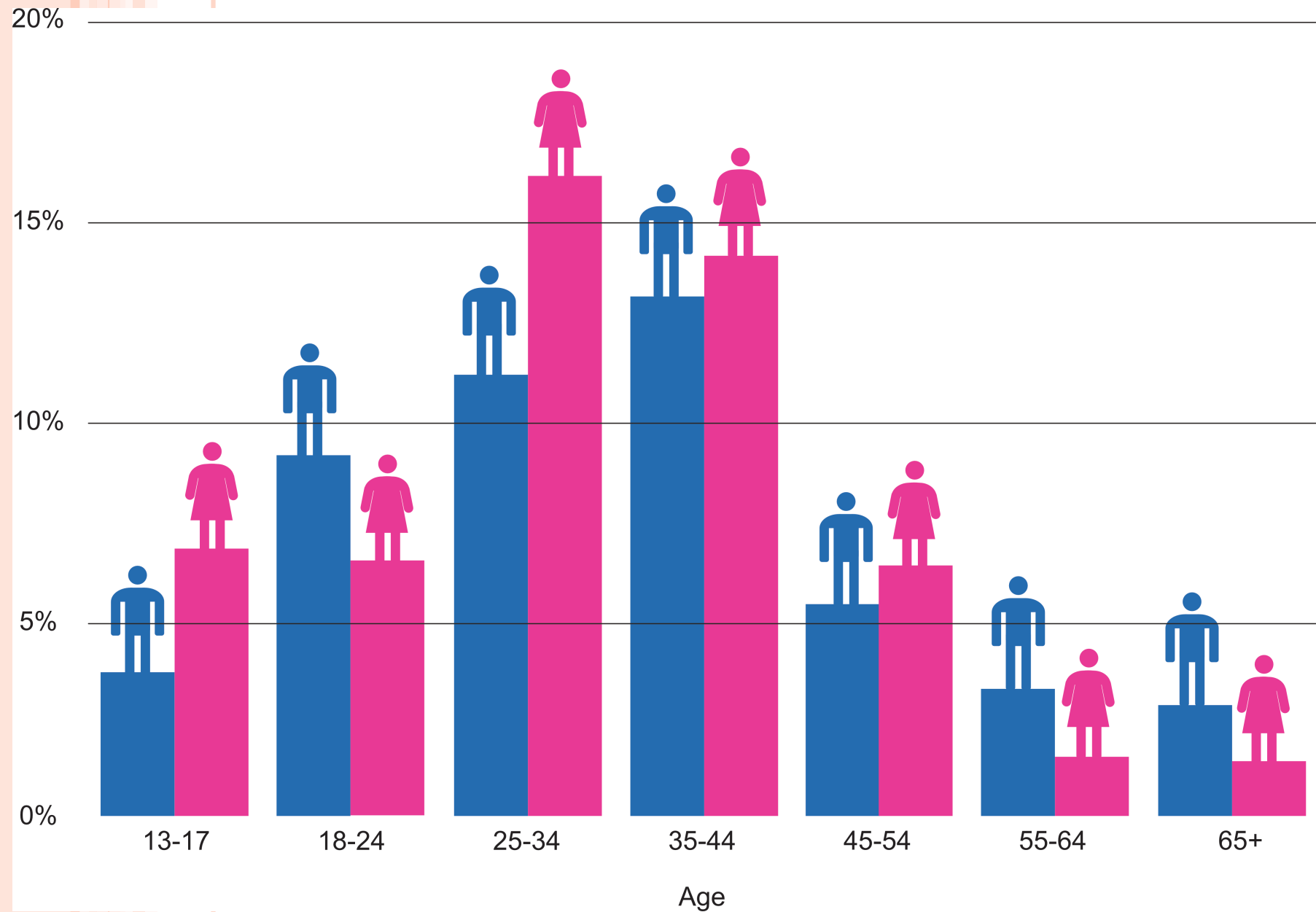
children in hospital

Registered SCIO with charity number SC045436

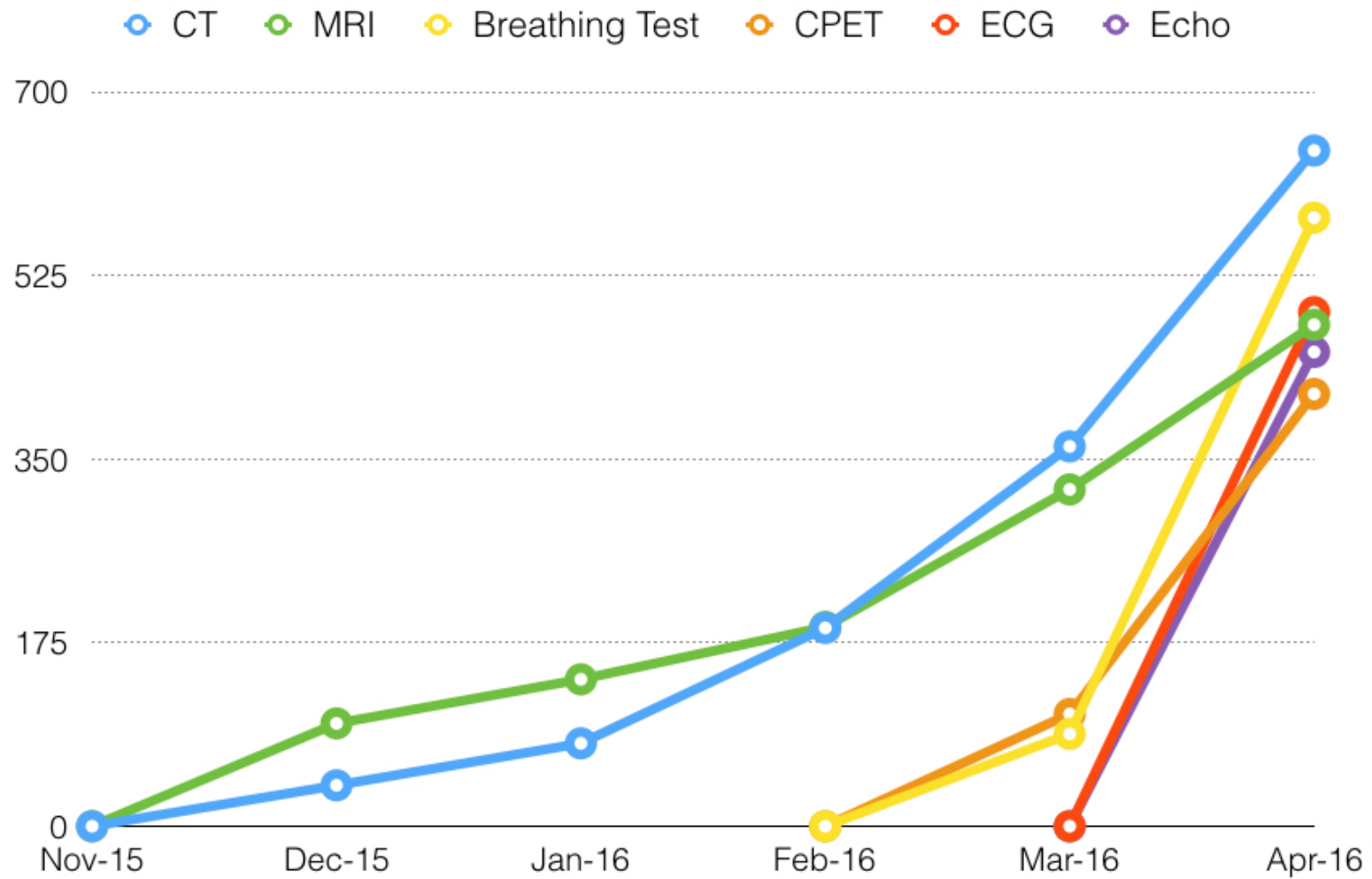
DEVICES USED TO VIEW OUR VIDEOS



VIEWERS OF WWCIH VIDEOS



NUMBER OF CUMULATIVE HOSPITAL VIDEO VIEWS



CONCLUSIONS

- All parents who have provided feedback find the videos: 'helpful' or 'very helpful'
- Parents reported the videos have helped to reduce anxiety
- Number of views for the videos is increasing month on month
- NHS Inform now recommends our videos as Quality Assured resources to NHS Scotland staff and the public



children in hospital

Registered SCIO with charity number SC045436

WWCIH POSTCARDS TO INFORM FAMILIES



Sets of postcards available at coffee/lunch break,
please tick your name if you take them